

The New York Times

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 ARTHUR HAYS SULZBERGER, *Publisher 1935-1961*
 ORVIL E. DRYFOOS, *Publisher 1961-1963*
 ARTHUR OCHS SULZBERGER, *Publisher 1963-1992*

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From The Publisher

It has been four generations since Adolph S. Ochs laid down the precepts that have successfully guided The New York Times for 96 years. Those principles have been carried forward with distinction by my grandfather, Arthur Hays Sulzberger; my uncle, Orvil E. Dryfoos, and my father, Arthur Ochs Sulzberger.

Each of these men, in their message upon being named Publisher, quoted the pledge Mr. Ochs made when he took the helm of The Times:

To give the news impartially, without fear or favor, regardless of any party, sect or interest involved.

Each remained faithful to those words and the spirit behind them.

To follow in such footsteps is both a great honor and a daunting challenge. I pledge that, with the aid of the men and women who make this great paper all it is, The Times will continue to adhere to the high standards of journalism and business to which it has always held itself.

In assuming the duties of this office, I remain grateful for the guidance that has been and will continue to be given to me by my father. While he relinquishes the title of Publisher, he retains that of Chairman and Chief Executive Officer of The New York Times Company. It gives me great comfort to know that his presence and counsel will continue for years to come.

ARTHUR OCHS SULZBERGER JR.