## Application Form

The John S. and James L. Knight Foundation is seeking proposals for innovative ways to shape the future of news and community.

In a democracy that is organized by geography, the fate of every village, town, suburb and metropolis depends on citizens being able to get the news they need to run their lives and their governments. The Knight Brothers 21st Century News Challenge hopes to recognize transformative ideas, pilot projects, leadership initiatives and investment opportunities that will help improve the flow of journalism, information and news in the public interest.

## We're looking for:

- New ways to understand news and act on it, including new ways to collect, prepare and distribute information, news and journalism that reveals hard-to-know facts, identifies common problems, clarifies community issues and points out practical courses of action.
- New ways for people to communicate interactively to better understand one another, to generate real passion in solving local problems and to share the know-how they need to improve their communities;
- New ways for people to use information, news and journalism to imagine their collective possibilities as communities, and to set and reach common community goals.

We want proposals that increase the clarity, not the cacophony. We're looking for ways to increase a community's capacity to both understand what's wrong and to fix it.

The deadline for submitting a Letter of Inquiry is December 31st.

Remember, the categories for this initiative are:

Ideas

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Please use the form below to apply for the Knight Brothers 21st Century News Challenge.

Prefix	
V	
First Name *	Last Name *
Suffix	
Organization or Business Na	ame
Tax ID Number, if 501(c)3	
Mailing Address *	
City *	State *
	Province
ZIP or Postal Code *	Country *
	United States
Phone *	Fax
Website	
E-mail Address *	
Confirm E-mail Addrage *	

- Leadership
- Commercial products and investments
- Open

By submitting this proposal the applicant represents to Knight Foundation that:

- 1. The work is solely that of the applicant or people working with applicant who make these same representations to Knight Foundation;
- 2. The applicant has not infringed on the rights of anyone else in creating the work;
- 3. The applicant indemnifies Knight against any claim of infringement of rights by others.

Except in the "commercial product" category, publications, instructional modules, or other products, materials, or information (including computer software) developed in connection with this project should come into the public domain and shall NOT provide royalties or otherwise inure to the personal benefit of individuals connected with this grant. Any monies realized by grantee, any sub-grantee, and agents and affiliates from product sales must be utilized exclusively for this project or for non-commercial educational or charitable purposes. Grantee agrees to include this condition in any sub-grant utilizing funds from this grant and in any agreements with agents and affiliates.

Knight Foundation is under no obligation to fund or otherwise have a future relationship with the applicant. If it does choose to have a relationship, Knight Foundation may suggest various kinds of relationships, including contracts, grants, loans, program-related investments, or other kinds of investments and relationships.

Awards in the "Idea" category will be licensed under a Creative Commons, "Attribution-NonCommercial-ShareAlike" license.

To encourage truly creative ideas and initiatives, the Foundation will consider, on request, ways to keep such ideas confidential during the application process. Please contact the Foundation if you have major concerns about protecting your ideas or initiatives so that we can see if we can work with you to achieve your objectives.

same as your organization's Yes No	
Organization's Mailing Address  Mailing Address *	s (if different from above)
City *	State * Province
ZIP or Postal Code *	Country * United States
Phone *	Fax
Project Category and Title  (255-character maximum)	
Total estimated cost of p  \$ Project Duration	roject (U.S. Dollars, Numeric)
year(s) (whole years only. Example	: 2)
funding is requested. Keep	for which 21st Century News Challenge in mind the purpose is to develop physical ng the following questions in your
What makes this idea uni	que? *

Who else would want to use it, and why? *	
	As.
	W.
no more than 830 characters which equal approxima	ately 150 words)
Why are you the best person or organization	
to develop this project? *	
	A
(no more than 2,075 characters which equal approximately words)	mately 350