

Center for Judicial Accountability, Inc. (CJA)

From: Center for Judicial Accountability, Inc. (CJA) <elena@judgewatch.org>
Sent: Thursday, November 12, 2020 10:52 AM
To: 'sdleath@email.unc.edu'; 'bgosney@email.unc.edu'
Cc: 'pennyma@email.unc.edu'; 'ebell@columbia.edu'; 'sr3617@columbia.edu'; 'kylepope01@gmail.com'; 'editors@cjr.org'; 'bim2102@columbia.edu'; 'leh2178@columbia.edu'; 'pb2616@columbia.edu'; 'Brad@SMGstrategy.com'; 'briant@hey.com'; 'news@metricmedianews.com'; 'habegg@wc-b.com'; 'Donna Englert'
Subject: Ensuring the accuracy & legitimacy of the scholarship of the University of North Carolina's Center for Innovation & Sustainability in Local Media of its Hussman School of Journalism -- upon which other academic institutes & funders rely

TO: Center for Innovation and Sustainability in Local Media /University of North Carolina Hussman School of Journalism and Media

**ATT: Susan Leath/Director
Blair Gosney/Staff**

This is to request your "adult supervision"/oversight of the unprofessional behavior of the Center's sole faculty member, Knight Chair Penny Muse Abernathy, who has seemingly ignored, without response, two separate e-mails, furnishing her with primary-source, documentary EVIDENCE empirically testing her scholarship – and requesting her assistance in furnishing such EVIDENCE to fellow scholars so that philanthropic and other funders of "local journalism" are not misled as to how purportedly trustworthy, reputable news entities are actually functioning.

Below are those two e-mails, dated October 29th and November 5th, each entitled "Building scholarship on the 'news desert' problem with EVIDENCE, DISPOSITIVE OF ACTUAL PERFORMANCE of 'for profit', supposedly credible & legacy press -- & of the new press that is 'non-profit' and philanthropically or publicly-supported" – with the latter e-mail adding a single prefatory word "AGAIN – " in capitalized lettering.

Please advise.

Thank you.

Elena Sassower, Director
Center for Judicial Accountability, Inc. (CJA)
www.judgewatch.org
914-421-1200

From: Center for Judicial Accountability, Inc. (CJA) <elena@judgewatch.org>
Sent: Thursday, November 5, 2020 11:54 AM
To: 'pennyma@email.unc.edu' <pennyma@email.unc.edu>
Cc: 'Brad@SMGstrategy.com' <Brad@SMGstrategy.com>; 'news@metricmedianews.com' <news@metricmedianews.com>; 'habegg@wc-b.com' <habegg@wc-b.com>; 'Donna Englert' <denglert-skelton@wc-b.com>; 'ebell@columbia.edu' <ebell@columbia.edu>; 'sr3617@columbia.edu' <sr3617@columbia.edu>; 'kylepope01@gmail.com' <kylepope01@gmail.com>; 'editors@cjr.org' <editors@cjr.org>; 'bim2102@columbia.edu' <bim2102@columbia.edu>; 'pb2616@columbia.edu' <pb2616@columbia.edu>; 'leh2178@columbia.edu' <leh2178@columbia.edu>

Subject: AGAIN -- Building scholarship on the "news desert" problem with EVIDENCE, DISPOSITIVE OF ACTUAL PERFORMANCE of "for profit", supposedly credible & legacy press -- & of the new press that is "non-profit" and philanthropically or publicly-supported

TO: Penelope Muse Abernathy/Knight Chair in Journalism and Digital Media Economics
University of North Carolina Hussman School of Journalism and Media – Center for Innovation and Sustainability in Local Media

I have received no response from you to my below October 29th e-mail. Did you e-mail or phone me? And if not, why not?

What is your assessment of my below "first piece of 'primary-source, documentary evidence'" establishing the "news desert" situation that exists in New York -- *to wit*, my September 7, 2020 "**TIP – TIME-SENSITIVE LEAD – Election Issue #1...**" sent to The City -- and, thereafter, to other "local journalism" of New York City's five counties and replicated in similar election outreach to the "local journalism" of the other 57 counties of New York State – using, as a starting point, your 62-county inventory of New York's "local journalism".

As I have also received no response from any of the cc's to this same "first piece of 'primary-source, documentary evidence'", I am again cc'ing them as a reminder. Where, in New York City and/or New York State, is the "local journalism" to investigate and report on what is now **Post-Election Issue #1**, *to wit*, "**What salary is to be paid the winners of [NYS' 213] state legislative races? Is it \$110,000 - or \$79,500?**". Likewise, to investigate and report on what is **Election Issue #1 in the 2021 race for New York City mayor** inasmuch as lead mayoral candidate New York City Comptroller Scott Stringer was a member of the 4-member Committee on Legislative and Executive Compensation, criminally liable for its pay raise fraud.

Thank you.

Elena Sassower, Director
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From: Center for Judicial Accountability, Inc. (CJA) <elena@judgewatch.org>
Sent: Thursday, October 29, 2020 10:58 AM
To: 'pennyma@email.unc.edu' <pennyma@email.unc.edu>
Cc: 'Brad@SMGstrategy.com' <Brad@SMGstrategy.com>; 'news@metricmedianews.com' <news@metricmedianews.com>; 'habegg@wc-b.com' <habegg@wc-b.com>; 'Donna Englert' <denglert-skelton@wc-b.com>; 'ebell@columbia.edu' <ebell@columbia.edu>; 'sr3617@columbia.edu' <sr3617@columbia.edu>; 'pb2616@columbia.edu' <pb2616@columbia.edu>; 'editors@cjr.org' <editors@cjr.org>; 'kylepope01@gmail.com' <kylepope01@gmail.com>; 'bim2102@columbia.edu' <bim2102@columbia.edu>; 'leh2178@columbia.edu' <leh2178@columbia.edu>

Subject: Building scholarship on the "news desert" problem with EVIDENCE, DISPOSITIVE OF ACTUAL PERFORMANCE of "for profit", supposedly credible & legacy press -- & of the new press that is "non-profit" and philanthropically or publicly-supported

TO: Penelope Muse Abernathy/Knight Chair in Journalism and Digital Media Economics
University of North Carolina Hussman School of Journalism and Media – Center for Innovation and Sustainability in Local Media

Thank you for your important work on “news deserts” – and on finding “business models” and revenue sources to irrigate an eroding press landscape. The situation, however, is more serious, by far, than what you have chronicled – and this is the subject of my below October 26th e-mail to Metric Media, furnishing, by its content and links, a gold-mine of primary-source, documentary EVIDENCE as to what is going on currently – and what has been going on, for years. Indeed, the trail of EVIDENCE, which is comprehensive and sustained, not only goes back 30 years, to when the size and number of newspapers was robust and their advertising-“business model” was unimpaired by the internet, but builds on EVIDENCE, also primary-source and documentary, spanning more than a decade before that.

Kindly call me, by Tuesday of next week, “Election Day”, if not before then, so that we can discuss how best to furnish this EVIDENCE to your fellow scholars whose work, like your own, becomes the basis for funding by philanthropic foundations and others.

Thank you.

Elena Sassower, Director
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From: Center for Judicial Accountability, Inc. (CJA) <elena@judgewatch.org>
Sent: Monday, October 26, 2020 1:48 PM
To: 'Brad@SMGstrategy.com' <Brad@SMGstrategy.com>; 'news@metricmedianews.com' <news@metricmedianews.com>; 'habegg@wc-b.com' <habegg@wc-b.com>; 'news@capitaldistricttimes.com' <news@capitaldistricttimes.com>; 'news@nycgazette.com' <news@nycgazette.com>; 'news@buffaloledger.com' <news@buffaloledger.com>; 'news@monroenynews.com' <news@monroenynews.com>; 'news@nassaustandard.com' <news@nassaustandard.com>; 'news@niagaraleader.com' <news@niagaraleader.com>; 'news@niagaratimes.com' <news@niagaratimes.com>; 'news@rochesterreporter.com' <news@rochesterreporter.com>; 'news@rocklandreporter.com' <news@rocklandreporter.com>; 'news@saratogastandard.com' <news@saratogastandard.com>; 'news@statenislandreporter.com' <news@statenislandreporter.com>; 'news@suffolkreporter.com' <news@suffolkreporter.com>; 'news@syracusesun.com' <news@syracusesun.com>; 'news@westchesterreporter.com' <news@westchesterreporter.com>; 'news@empirestatetoday.com' <news@empirestatetoday.com>; 'news@easthudsonvalleynews.com' <news@easthudsonvalleynews.com>; 'news@fingerlakestoday.com' <news@fingerlakestoday.com>; 'news@mohawkvalleytimes.com' <news@mohawkvalleytimes.com>; 'news@nenewyorktoday.com' <news@nenewyorktoday.com>; 'news@northcountryleader.com' <news@northcountryleader.com>; 'news@scnewyorknews.com' <news@scnewyorknews.com>; 'news@westhudsonvalleynews.com' <news@westhudsonvalleynews.com>; 'news@westnynews.com' <news@westnynews.com>
Cc: 'ebell@columbia.edu' <ebell@columbia.edu>; 'editors@cjr.org' <editors@cjr.org>; 'kylepope01@gmail.com' <kylepope01@gmail.com>; 'bim2102@columbia.edu' <bim2102@columbia.edu>; 'sr3617@columbia.edu' <sr3617@columbia.edu>

Subject: GOOD NEWS! Metric Media can easily PROVE its worth by an EVIDENCE-BASED expose of the fake, fraudulent, election-rigging journalism of The New York Times & NY's other "local journalism", covered up by Columbia School of Journalism & its Journalism Review

TO: MEDIA METRIC