

Center for Judicial Accountability, Inc. (CJA)

From: Center for Judicial Accountability, Inc. (CJA) <elena@judgewatch.org>
Sent: Thursday, October 29, 2020 10:58 AM
To: 'pennyma@email.unc.edu'
Cc: 'Brad@SMGstrategy.com'; 'news@metricmedianews.com'; 'habegg@wc-b.com'; 'Donna Englert'; 'ebell@columbia.edu'; 'sr3617@columbia.edu'; 'pb2616@columbia.edu'; 'editors@cjr.org'; 'kylepope01@gmail.com'; 'bim2102@columbia.edu'; 'leh2178@columbia.edu'
Subject: Building scholarship on the "news desert" problem with EVIDENCE, DISPOSITIVE OF ACTUAL PERFORMANCE of "for profit", supposedly credible & legacy press -- & of the new press that is "non-profit" and philanthropically or publicly-supported

TO: Penelope Muse Abernathy/Knight Chair in Journalism and Digital Media Economics
University of North Carolina Hussman School of Journalism and Media – Center for Innovation and Sustainability in Local Media

Thank you for your important work on "news deserts" – and on finding "business models" and revenue sources to irrigate an eroding press landscape. The situation, however, is more serious, by far, than what you have chronicled – and this is the subject of my below October 26th e-mail to Metric Media, furnishing, by its content and links, a gold-mine of primary-source, documentary EVIDENCE as to what is going on currently – and what has been going on, for years. Indeed, the trail of EVIDENCE, which is comprehensive and sustained, not only goes back 30 years, to when the size and number of newspapers was robust and their advertising-"business model" was unimpaired by the internet, but builds on EVIDENCE, also primary-source and documentary, spanning more than a decade before that.

Kindly call me, by Tuesday of next week, "Election Day", if not before then, so that we can discuss how best to furnish this EVIDENCE to your fellow scholars whose work, like your own, becomes the basis for funding by philanthropic foundations and others.

Thank you.

Elena Sassower, Director
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From: Center for Judicial Accountability, Inc. (CJA) <elena@judgewatch.org>
Sent: Monday, October 26, 2020 1:48 PM
To: 'Brad@SMGstrategy.com' <Brad@SMGstrategy.com>; 'news@metricmedianews.com' <news@metricmedianews.com>; 'habegg@wc-b.com' <habegg@wc-b.com>; 'news@capitaldistricttimes.com' <news@capitaldistricttimes.com>; 'news@nycgazette.com' <news@nycgazette.com>; 'news@buffaloledger.com' <news@buffaloledger.com>; 'news@monroenynews.com' <news@monroenynews.com>; 'news@nassaustandard.com' <news@nassaustandard.com>; 'news@niagaraleader.com' <news@niagaraleader.com>; 'news@niagaratimes.com' <news@niagaratimes.com>; 'news@rochesterreporter.com' <news@rochesterreporter.com>; 'news@rocklandreporter.com' <news@rocklandreporter.com>; 'news@saratogastandard.com' <news@saratogastandard.com>; 'news@statenilandreporter.com' <news@statenilandreporter.com>; 'news@suffolkreporter.com' <news@suffolkreporter.com>; 'news@syracusesun.com' <news@syracusesun.com>;